

A breakthrough nutritional approach based on pioneering research.



Formulated with MCT and neuroprotective nutrients clinically proven to help enhance canine brain function



Formulated to **help support** cognitive function in elderly dogs



Ketogenic diet that provides an alternative source of energy for the brain

PRO PLAN° VETERINARY DIETS

*based on declared amount of MCT in the ingredient list

FIRST AND ONLY CANINE DIET FORMULATED WITH 6.5% MCTs*

Your veterinary clinic details:

For more information, please speak to your veterinary surgeon or contact Nestlé Purina at xxxx

PURINA Your Pet, Our Passion.

PROPLAN[®] VETERINARY DIETS

NC NEUROCARE

Understanding your dog's brain health

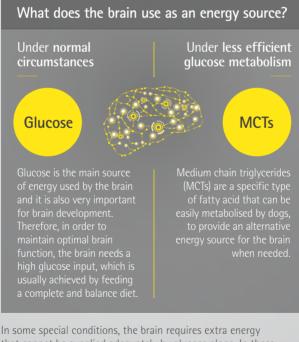


FIRST AND ONLY

*based on declared amount of MCT in the ingredient list

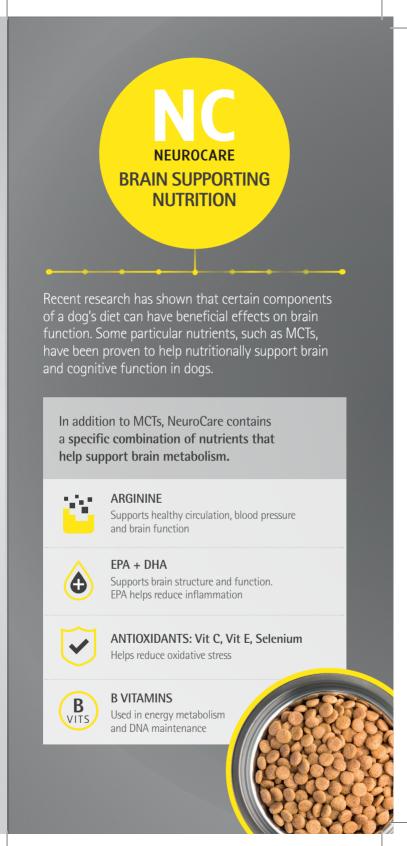
HOW THE RIGHT DIET CAN HELP SUPPORT YOUR DOG'S BRAIN

The brain is one of the most energy-demanding organs in the body. Did you know that just one gram of the human brain uses the same amount of energy in one minute as a human leg muscle running a whole marathon¹!



In some special conditions, the brain requires extra energy that cannot be supplied adequately by glucose alone. In these situations, it is helpful for the dog to eat different sources of energy the brain can use, such as fatty acids.

1.Clarke JB, Sokoloff L (1999) Circulation and energy metabolism of the brain. In: *Basic neurochemistry*, 6th ed. (Siegel GJ, Agranoff BW, Albers RW, Fisher SK, Uhler MD, eds), Philadelphia: Lippincott-Raven, pp 637–669.





Purina has been at the forefront of pet nutrition for 120 years. By working closely with scientists and studying the most up-to-date research, we've created PURINA[®] PRO PLAN[®] VETERINARY DIETS – a range of innovative and effective formulas designed to help you support the health and quality of life enjoyed by your pet.

With your vet's care and by feeding Canine NC NeuroCare, you can be sure that you are giving your dog the best possible nutrition to help support their brain health. The feeding amounts below are only guidelines. Please ask your vet how much you should feed your pet. Water should be available at all times.

	FEEDING GUIDE		
FIRST AND ONLY CANNE DIET FORMULATED WITH 6.5% MCTs*	Adult body weight (kg)	ADULT (g/day)	SENIOR (g/day)
	2.5		
		175	
		230	
PRO PLAN PRO PLAN VETERINARY DIETS		325	
NC NEUROCARE			
			420
3kg/12kg			
*hand an dark		CMOT: 1	

*based on declared amount of MCT in the ingredient list