

As a breeder, choose Purina® PRO PLAN® to help release the full genetic potential of your dogs. And as a dog lover, choose it to help them achieve peak condition and enjoy an amazing life.

Over 85 years dog nutrition.







The power of nutrition

Nutrition is the foundation of optimal health and wellbeing in dogs, and a key way for breeders to help improve dogs' lives.

- Supports natural defences
- Improves overall health
- Helps maintain brain function

Whether you're breeding for show, for working dogs or for pet owners, the optimised nutrition of Purina® PRO PLAN® can help you achieve excellence in appearance, strength and all-round health.

OPTINUTRITION helps keep bitches in good condition for birth, as well as supporting the recovery process afterwards. And the quicker a mother regains her strength, the sooner she can begin emotionally bonding with the litter, a process that's known to play a key role in puppy sociability.

The science behind Purina® PRO PLAN®

We all want our dogs to get the most from every moment – from enjoying walks in the rain to curling up in front of the fire. By harnessing the power of science, Purina® PRO PLAN® gives dogs the optimal foundation for a healthy, amazing life. With over 85 years as a pioneer in dog nutrition, we have a unique scientific heritage to help achieve this mission.

- Our team of experts includes nutritionists, food scientists, veterinarians and animal behaviourists
- OPTINUTRITION breakthroughs are based on original Purina studies – all either patented or published in peer-reviewed science journals
- Advancing dog nutrition is our passion. As dog owners ourselves, we're committed to finding innovative new ways to help improve their lives



CATINUTRITION

The latest innovation for breeding amazing dogs



Introducing

CHTINUTRITION

The Purina® PRO PLAN® difference

Superior nutrient delivery

Leadingedge science

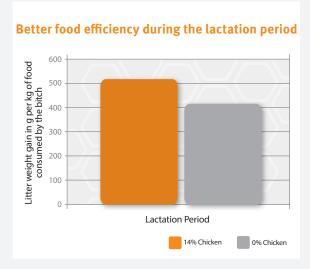
Improved palatability

Scientifically proven benefits



Benefits of fresh or frozen chicken on gestation and lactation.

A Purina case study compared two different sources of protein (chicken vs. poultry meal), in the diet of gestating and lactating bitches. The bitches were fed either a diet containing 14% frozen fresh chicken or a 0% chicken diet (in this diet, the protein contribution from chicken was replaced with the equivalent protein from poultry meal). Different parameters were measured and compared, such as food efficiency, body weight evolution during gestation and lactation, milk protein content during lactation and milk amino acid profile. The benefits of feeding a 14% chicken diet are illustrated below.



The food efficiency (expressed as litter weight gain compared to quantity of food consumed during lactation) is significantly better in the 14% chicken diet compared to the o% chicken diet.

Figure 1:



Post-partum, bitches had limited weight loss and managed to return to initial body weight by the end of lactation

Post-partum weight loss was greater in the bitch fed o% chicken compared to the 14% chicken. Return to initial body weight was achieved in the bitch fed 14% chicken but remained approximately 10% below initial with the 0% chicken diet.

Figure 2:

Weeks of Gestation and Lactation

14 % Chicken 0 % Chicken



Protein content of the milk from the bitch fed the 14% chicken diet was higher than the o% chicken. Protein content of the o% chicken bitch's milk was comparable with that reported in literature.

Introducing

CHINUTRITION

The Purina® PRO PLAN® difference

High correlation between the amino acid

profile of the milk produced by the bitch

and her diet's amino acid profile

Diet Amino Acid Pattern in % of Total Protein

Figure 4:

Note that the milk amino acid profile is highly correlated

with the diet's amino acid profile (R2=0.95).

Leadingedge science

R&D teams at Purina are constantly pioneering new ways to bring health benefits to dogs through nutrition. Many of our breakthrough discoveries have been recognised by the international scientific community.

Scientifically proven benefits

Each Purina® PRO PLAN® diet is precisely tailored to the nutritional needs of dogs at different life stages or with specific health issues.

Superior nutrient delivery

bioavailability, we maximise the long-term health benefits.

Improved palatability

Healthy diets work best when they're good to eat. Our nutritionists have applied the latest insights into canine preferences to optimise the palatability of Purina® PRO PLAN®.

Proprietary cooking technology captures the best of every high-quality ingredient used across the Purina® PRO PLAN® range. By optimising digestibility and nutrient

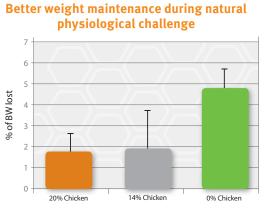


Figure 2: Spontaneous body weight loss of the dogs during a natural physiological challenge (cold external temperatures) according to the diet. There was a trend towards increased spontaneous weight lost in the o% chicken diet compared to 14% and 20% chicken diets. Note that there is no

difference between 14% and 20% diet.

Greater absorption of linoleic acid, an essential fatty acid

Figure 3: Linoleic acid absorbtion. Net uptake of linoleic acid was significantly higher in the 20% chicken and 14% chicken diet compared to the o% chicken diet. In conclusion: As a higher quality protein source, chicken is proven to provide key nutritional benefits versus poultry meal.

Benefits of fresh or frozen chicken on digestibility, bioavailability and body weight maintenance.

A Purina study compared different sources of protein (frozen fresh chicken vs. poultry meal). The 16 adult dogs (of various breeds and genders) in the study were fed diets containing 25% of the total protein from chicken or 25% from poultry meal, both as the sole animal protein source. In addition, varying levels of chicken in the diets were tested. 0% chicken (sole animal protein from poultry meal), 14% or 20% chicken were tested to determine the level of chicken that would support optimal nutrient digestibility. Different parameters were measured and compared, such as digestibility, amino acids and fatty acids availability. The benefits of feeding a 25% protein diet containing 14% chicken as an animal protein source are illustrated below.

Significantly higher protein and fat digestibility with chicken vs. poultry meal (PM)

Mean ± SEM		
Chicken	PM	
84.96 ± 1.42	84.96 ± 1.6	
89.00 ± 1.13	88.61 ± 1.28	
88.14 ± 1.68	86.10 ± 1.85	
96.59 ± 0.97	94.35 ± 1.07	
35.21 ± 5.44	37.97 ± 6.56	
89.25 ± 1.12	88.42 ± 1.23	
	Chicken 84.96 ± 1.42 89.00 ± 1.13 88.14 ± 1.68 96.59 ± 0.97 35.21 ± 5.44	

Blood lysine -1 0 1 2 3 4 5

Figure 1:

Blood lysine values of dogs fed either chicken or PM (Study 1). Over time the area under the curve (AUC) was significantly higher with the chicken compared to PM diet (p<0.05).

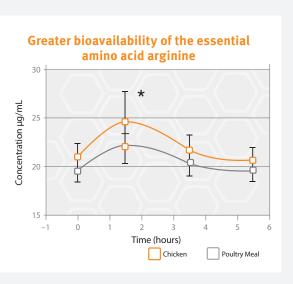


Figure 4: Blood arginine values of dogs fed chicken or PM diets (Study 1).

Diet had a significant effect on blood arginine level (p<0.05).

Introducing C-TINUTRITION

OPTINUTRITION IS OUR LATEST INNOVATION providing every dog with specifically tailored health benefits.

Based on cutting edge science, OPTINUTRITION targets the specific health needs of dogs, whatever their size, life-stage or special needs.

The levels of each nutrient in our formulas have been optimised to deliver the specific targeted health benefit.

Our proprietary manufacturing technology delivers precise nutrition whilst preserving the nutritional value and quality of our ingredients, ensuring great-tasting food that dogs will enjoy.



CPTISTART [®]	Page 18
CATIDIGEST	Page 22
CTIDERMA	Page 25
CPTIHEALTH	Page 30
CPTiWEIGHT	Page 34
CPTIPOWER	Page 35
CPTIAGE	Page 36

,

Clinically proven to stimulate the immune system and stabilise intestina microflora

CPTISTART

PRO PLAN® **PUPPY** WITH OPTISTART®1

- Based on colostrum, contains bioactive molecules that act on the GALT* stimulating the overall immune system
- Enhances specific immune response to vaccination and promotes local gut immunity
- Reinforces intestinal health by improving gut microflora diversity and stability

CDV vaccine response CDV: Canine Distemper Virus Treatment Groups

¹ Satyaraj, E. et al.(2013): Supplementation of diets with bovine colostrum

Proven to enhance digestive health and promote good faecal consistency

Clinically roven to support nealthy skin and beautiful coats

Superior utritional performance to promote dogs' overall health

Clinically proven for healthy weight loss

Increases ndurance and aids rapid muscle recovery

Clinically prover to enhance brain function in ageing dogs

CATINUTRITION

CPTIDIGEST

PRO PLAN® SENSITIVE DIGESTION WITH OPTIDIGEST²

- Contains inulin*, a selected prebiotic, proven to balance intestinal microflora
- Highly digestible formula specifically adapted for dogs suffering from intermittent loose stools
- Contains bentonite, a clay that binds excess water and helps improve faecal quality

CHTIDERMA

PRO PLAN® SENSITIVE SKIN WITH OPTIDERMA³

- Patented blend* of skin-specific nutrients clinically proven to support skin health and promote coat quality
- Increased levels of high quality protein, essential fatty acids, zinc, vitamins A, B, C and E to help support healthy skin

Skin-targeting nutrients

Promote skin health and coat quality

³ Russel & Young (2008) "Method for improving the skin and coat of pets".

* Patented in Spain, France, Germany, Great Britain, Italy and Netherlands.

Patent EP01213970 B1.

• Formulated without wheat gluten, a known allergen in dogs

C-TIHEALTH

PRO PLAN® **ADULT** WITH OPTIHEALTH⁴

- Specially formulated recipes to deliver higher digestibility and bioavailability of nutrients
- Every single nutrient level in our formulas has been optimised to deliver the exact targeted health benefit for the dog (e.g. joint, intestinal and heart health)
- Clinically proven to help maintain body weight in healthy adult dogs

CPTIWEIGHT

PRO PLAN® ADULT LIGHT/STERILISED WITH OPTIWEIGHT5

- Proven efficacy in overweight dogs: 16% weight loss after just 12 weeks
- Specifically targets fat reduction whilst maintaining muscle mass: 60% reduction of fat tissue in only 12 weeks
- Help reduce the feeling of hunger thanks to high protein, complex carbohydrates and adequate fibre levels

CPTIPOWER

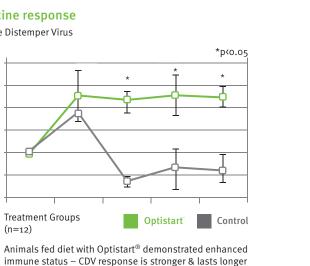
PRO PLAN® ADULT PERFORMANCE WITH OPTIPOWER⁶

- A combination of nutrients designed to increase endurance and promote active muscle recovery after exercise
- High protein and amino acids levels to maintain muscles and support muscle repair post-exercise
- Optimised dietary fat and protein levels for long lasting energy for increased endurance

CPTIAGE

PRO PLAN® ADULT WITH OPTIAGE7

- A patented* blend of MCTs (Medium Chain Triglycerides) to provide a preferential source of energy for ageing brain cells and enhance their performance
- Clinically proven to improve memory and attention span in ageing dogs
- Clinically proven to help older dogs stay active, lively and alert



*GALT: Gut Associated Lymphoid Tissue

influences immune function in dogs. Brit J Nutr. 2013 Dec, 110(12): 2216-21.

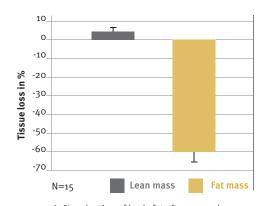
Stimulate the growth

*From chicory root

²Hernot, D. et al. (2008). Prebiotics and Synbiotics in Companion Animal Science. In: Versalovic, J., Wilson, M. (eds.). Therapeutic Microbiology: Probiotics and Other Strategies. ASM Press, Washington, DC. Pp. 357-370.

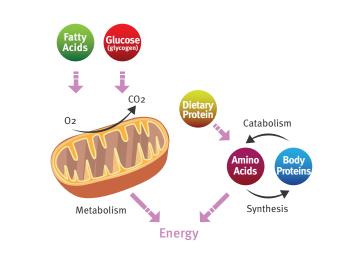
Body weight lost

⁴ Purina[®] Study (2014): Studies comparing two different sources of protein (chicken or poultry meal), demonstrating higher digestibility and bioavailability of chicken versus poultry meal, together with a trend for better weight maintenance in dogs exposed to a period of cold temperatures with the 14% chicken formula (proprietary technology).

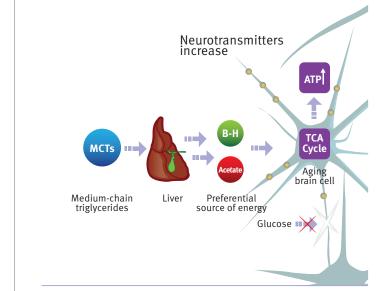


60% reduction of body fat after 12 weeks with no muscle loss

⁵ Bouthegourd, J-C. *et al.* (2009): Effects of Weight Loss on Heart Rate Normalization and Increase in Spontaneous Activity in Moderately Exercised Overweight Dogs. Intern. J. Appl. Res. Vet. Med. 7 (4) 2009.



⁶ Reynolds, A.J. *et al.*(1999): Effect of protein intake during training on biochemical and performance variables in sled dogs. Am J Vet Res. **60** (7), July 1999: 789-95.



*Patent pending

⁷ Pan Y, Larson BT. *et al.* (2010): Dietary supplementation with medium-chain TAG has long-lasting cognition-enhancing effects in aged dogs. *Brit J Nutr.* **103**:

Complete pet food for medium size puppies. Also suitable for gestating/lactating bitches.

Complete pet food for small and mini size puppies. Also suitable for gestating/lactating bitches.

With special ingredient colostrum, OPTISTART helps strengthen puppies' natural defences to combat daily challenges.

Total Dental Care

Formulated for total dental care

Supports Long-Term Health

Special ingredient for strong natural defences and long-term health

Efficient Immune System

Enables puppies' developing immune system to react efficiently

Supports Healthy Joints

A combination of key nutrients that helps to support healthy joints for puppies' active lifestyle

Contains high quality pieces of chicken



Composition: Chicken (18%), Wheat, Dehydrated poultry protein, Animal fat, Gluten, Maize, Soya meal, Rice (4%), Digest, Dried beet pulp, Minerals, Fish oil, Dried colostrum (0.1%).

KEY NUTRIENTS*

Moisture	9.5	%
Protein	32	%
Fat	21	%
Carbohydrate	28	%
Fibre	2	%
Ash	7.5	%

* In finished product

MINERALS

Calcium	1.4	%
Phosphorus	0.91	%
Sodium	0.5	%
Chloride	0.83	%
Potassium	0.67	%
Magnesium	0.11	%
Iron	179	mg/ kg
Zinc	180	mg/ kg
Copper	17	mg/ kg
Manganese	47	mg/ kg
lodine	2.2	mg/ kg
Selenium	0.37	mg/kg

VITAMINS

VIIAMING		
Vit A	15660	IU/ kg
Vit D ₃	879	IU/ kg
Vit E	259	mg/ kg
Vit K	0.13	mg/ kg
Vit C	60	mg/ kg
Vit B1	23	mg/ kg
Vit B2	12	mg/ kg
Vit B ₃	142	mg/ kg
Vit B5	39	mg/ kg
Vit B6	14	mg/ kg
Vit B8	0.19	mg/ kg
Vit B9	4	mg/ kg
Vit B12	0.23	mg/ kg
Choline	1982	mg/ kg
Taurine	865	mg/ kg

ESSENTIAL FATTY ACIDS

Omega- 6	3.2	%
Linoleic acid	2.9	%
Omega- 3	0.4	%
DHA	0.07	%
EPA + DHA	0.23	%

ENERGY

Metabolisable 3.885 Kcal/g energy (calculated)

Total Dental Care

Formulated for total dental care

Supports Long-Term Health

Special ingredient for strong natural defences and long-term health

Efficient Immune System

Enables puppies' developing immune system to react efficiently

Supports Healthy Joints

A combination of key nutrients that helps to support healthy joints for puppies' active lifestyle

Contains high quality pieces of chicken



With special ingredient colostrum, OPTISTART helps strengthen

puppies' natural defences to combat daily challenges.











KEY NUTRIENTS*

Moisture	9.5	%
Protein	30	%
Fat	19	%
Carbohydrate	32	%
Fibre	2	%
Ash	7.5	%

^{*} In finished product

MINERALS

Calcium	1.3	%
Phosphorus	0.9	%
Sodium	0.46	%
Chloride	1	%
Potassium	0.88	%
Magnesium	0.11	%
Iron	202	mg/ kg
Zinc	237	mg/ kg
Copper	22	mg/ kg
Manganese	62	mg/ kg
lodine	3	mg/ kg
Selenium	0.38	mg/ kg

VITAMINS

VILA	24600	IU/ Kg
Vit D ₃	1280	IU/ kg
Vit E	188	mg/ kg
Vit K	0.2	mg/ kg
Vit C	60	mg/ kg
Vit B1	37	mg/ kg
Vit B2	16	mg/ kg
Vit B ₃	197	mg/kg
Vit B5	57	mg/kg
Vit B6	20	mg/kg
Vit B8	0.21	mg/kg
Vit B9	5.9	mg/ kg
Vit B12	0.32	mg/ kg
Choline	1925	mg/ kg

595 mg/kg

ESSENTIAL FATTY ACIDS

Omega- 6	2.9 %
Linoleic acid	2.6 %
Omega- 3	0.4 %
DHA	0.07 %
EPA + DHA	0.22 %

ENERGY

Metabolisable	3.785	Kcal/g
energy (calculated)		

Complete pet food for large size puppies with a robust physique. Also suitable for gestating/lactating bitches.

Complete pet food for large size puppies with an athletic physique. Also suitable for gestating/lactating bitches.

With special ingredient colostrum, OPTISTART helps strengthen puppies' natural defences to combat daily challenges.

Supports Healthy Joints

Supports Long-Term Health

and long-term health

Efficient Immune System

Enables puppies' developing immune system

Total Dental Care

Formulated for total dental care

Active Metabolism

Adapted energy for puppies' more active metabolism

Contains high quality pieces of chicken

Composition: Chicken (17%), Dehydrated poultry protein, Wheat, Rice (9%), Gluten, Soya meal, Maize, Animal fat, Digest, Dried beet pulp, Minerals, Fish oil, Dried colostrum (0.1%).

A combination of key nutrients that helps to support healthy joints for puppies' active lifestyle

Special ingredient for strong natural defences

to react efficiently









KEY NUTRIENTS*

Moisture	9.5	%	
Protein	32	%	
Fat	17	%	
Carbohydrate	32.5	%	
Fibre	2	%	
Ash	7	%	

* In finished product

Selenium

WINEKALS		
Calcium	1.3	%
Phosphorus	0.87	%
Sodium	0.51	%
Chloride	0.77	%
Potassium	0.64	%
Magnesium	0.12	%
ron	178	mg/ kg
Zinc	172	mg/ kg
Copper	17	mg/ kg
Manganese	45	mg/ kg
odine	2.1	mg/ kg

0.36 mg/kg

VITAMINS		
Vit A	15659	IU/ kg
Vit D ₃	883	IU/ kg
Vit E	260	mg/ kg
Vit K	0.13	mg/ kg
Vit C	60	mg/ kg
Vit B1	24	mg/ kg
Vit B2	12	mg/ kg
Vit B ₃	141	mg/ kg
Vit B5	39	mg/ kg
Vit B6	14	mg/ kg
Vit B8	0.19	mg/ kg
Vit B9	3.9	mg/ kg
Vit B12	0.23	mg/ kg
Choline	1887	mg/ kg

1000 mg/kg

ESSENTIAL FATTY ACIDS

Omega- 6	2.7	%
Linoleic acid	2.5	%
Omega- 3	0.4	%
DHA	0.08	%
EPA + DHA	0.25	%

ENERGY

Metabolisable 3.703 Kcal/g energy (calculated)

Supports Healthy Joints

A combination of key nutrients that helps to support healthy joints for puppies' active lifestyle

Supports Long-Term Health

Special ingredient for strong natural defences and long-term health

Efficient Immune System

Enables puppies' developing immune system to react efficiently

Total Dental Care

Formulated for total dental care

Robust Physique

Formulated for large breed puppies with a robust physique

Contains high quality pieces of chicken

Composition: Chicken (17%), Wheat, Dehydrated poultry protein, Maize, Rice (6%), Soya meal, Animal fat, Wheat fiber, Gluten, Digest, Dried beet pulp, Minerals, Fish oil, Dried colostrum (0.1%).

With special ingredient colostrum, OPTISTART helps strengthen

puppies' natural defences to combat daily challenges.

KEY NUTRIENTS*

Moisture	9.5	%	
Protein	29	%	
Fat	15	%	
Carbohydrate	36.8	%	
Fibre	2.2	%	
Ash	7.5	%	

^{*} In finished product

MINERALS

Calcium	1.3	%
Phosphorus	0.88	%
Sodium	0.52	%
Chloride	0.74	%
Potassium	0.62	%
Magnesium	0.13	%
Iron	175	mg/ kg
Zinc	174	mg/ kg
Copper	17	mg/ kg
Manganese	45	mg/ kg
Iodine	2.1	mg/ kg
Selenium	0.35	mg/ kg

VITAMINS

VILA	15//9	IU/ Kg
Vit D ₃	880	IU/ kg
Vit E	260	mg/ kg
Vit K	0.13	mg/ kg
Vit C	60	mg/ kg
Vit B1	23	mg/ kg
Vit B2	12	mg/ kg
Vit B ₃	141	mg/ kg
Vit B ₅	39	mg/ kg
Vit B6	14	mg/ kg
Vit B8	0.19	mg/ kg
Vit B9	4	mg/ kg
Vit B12	0.23	mg/ kg
Choline	1830	mg/ kg

1000 mg/kg

Vit A 15770 III/kg

ESSENTIAL FATTY ACIDS

Omega- 6	2.6	%
Linoleic acid	2.4	%
Omega- 3	0.4	%
DHA	0.08	%
EPA + DHA	0.25	%

ENERGY

Metabolisable 3.578 Kcal/g energy (calculated)



Complete pet food for small and mini size adult dogs with sensitive digestion.

Complete pet food for medium size puppies with sensitive digestion.

Also suitable for gestating/lactating bitches.

OPTIDIGEST contains a selected prebiotic source clinically proven to improve intestinal microflora balance and to promote excellent faecal consistency.

OPTIDIGEST contains a selected prebiotic source clinically proven to improve intestinal microflora balance and to promote excellent faecal consistency.

Easily Digestible

Easily digestible for dogs with sensitive digestion

Prebiotic for Intestinal Health

Prebiotic strongly supports intestinal health

Improves Microflora Balance

Clinically proven to improve microflora balance

Carefully cooked to help retain the goodness from chicken through our proprietary cooking process



Composition: Dehydrated poultry protein, Maize, Wheat, Chicken (14%), Animal fat, Soya meal, Maize grits, Rice (4%), Gluten, Minerals, Dried chicory root (1%, source of prebiotics), Dried egg, Fish oil, Digest, Yeast.

KEY NUTRIENTS*

Moisture	9.5	%
Protein	27	%
Fat	17	%
Carbohydrate	36	%
Fibre	3	%
Ash	7.5	%

* In finished product

MINEDALS

Calcium	4.1	0/
Calcium	1.4	7/0
Phosphorus	0.94	%
Sodium	0.48	%
Chloride	0.56	%
Potassium	0.63	%
Magnesium	0.12	%
Iron	184	mg/ kg
Zinc	203	mg/ kg
Copper	19	mg/ kg
Manganese	50	mg/ kg
lodine	2.6	mg/ kg
Selenium	0.36	mg/ kg

VITAMINS

VIIAMINS		
Vit A	18970	IU/ kg
Vit D ₃	1014	IU/ kg
Vit E	473	mg/ kg
Vit K	0.15	mg/ kg
Vit C	70	mg/ kg
Vit B1	28	mg/ kg
Vit B2	14	mg/ kg
Vit B ₃	163	mg/ kg
Vit B5	46	mg/ kg
Vit B6	16	mg/ kg
Vit B8	0.21	mg/ kg
Vit B9	4.8	mg/ kg
Vit B12	0.27	mg/ kg
Choline	1855	mg/ kg
Taurine	860	mg/ kg

ESSENTIAL FATTY ACIDS

Omega- 6	2.7	%
Linoleic acid	2.5	%
Omega- 3	0.4	%
DHA	0.06	%
EPA + DHA	0.2	%

ENERGY

Metabolisable 3.650 Kcal/g energy (calculated)

Easily Digestible

Easily digestible for dogs with sensitive digestion

Prebiotic for Intestinal Health

Prebiotic strongly supports intestinal health

Improves Microflora Balance

Clinically proven to improve microflora balance

Supports Long-Term Health

Special ingredient for strong natural defences and long-term health

Carefully cooked to help retain the goodness from chicken through our proprietary cooking process













Dried beet pulp, Dried chicory root (1%, source of prebiotics), Minerals, Dried egg, Fish oil, Dried colostrum (0.1%).

13 %

KEY NUTRIENTS*

Moisture	9.5	%
Protein	30	%
Fat	19	%
Carbohydrate	31	%
Fibre	3	%
Ash	7.5	%

* In finished product

MINERALS

Calcium

Calciuiii	1.3	/0
Phosphorus	0.88	%
Sodium	0.37	%
Chloride	0.69	%
Potassium	0.72	%
Magnesium	0.11	%
Iron	168	mg/ kg
Zinc	171	mg/ kg
Copper	16	mg/ kg
Manganese	45	mg/ kg
lodine	2.1	mg/ kg
Selenium	0.34	mg/ kg

VITAMINS

Choline

Vit A	18729	IU/ kg
Vit D ₃	1024	IU/ kg
Vit E	260	mg/ k
Vit K	0.15	mg/ k
Vit C	60	mg/ k
Vit B1	28	mg/ k
Vit B2	14	mg/ k
Vit B ₃	161	mg/ k
Vit B5	45	mg/ k
Vit B6	16	mg/ k
Vit B8	0.2	mg/ k
Vit B9	4.6	mg/ k
Vit B12	0.26	mg/ k

1906 mg/kg

761 mg/kg

ESSENTIAL FATTY ACIDS

Omega- 6	2.9	%
Linoleic acid	2.6	%
Omega- 3	0.4	%
DHA	0.06	%
EPA + DHA	0.2	%

ENERGY

Metabolisable	3.750	Kcal/g
energy (calculated)		

ackslash



From weaning to 6 or 9 months of age according to size

Complete pet food for medium size adult dogs with sensitive digestion.

Complete pet food for small and mini size puppies with sensitive skin.

Also suitable for gestating/lactating bitches.

OPTIDERMA includes a special combination of skin-targeting nutrients proven

to support healthy skin and beautiful coat and selected sources of protein to

help reduce possible skin reactions associated with food sensitivity.

OPTIDIGEST contains a selected prebiotic source clinically proven to improve intestinal microflora balance and to promote excellent faecal consistency.

Easily Digestible

Easily digestible for dogs with sensitive digestion

Prebiotic for Intestinal Health

Prebiotic strongly supports intestinal health

Improves Microflora Balance

Clinically proven to improve microflora balance

Carefully cooked to help retain the goodness from chicken through our proprietary cooking process



Composition: Dehydrated poultry protein, Wheat, Maize, Chicken (14%), Maize grits, Animal fat, Soya meal, Rice (4%), Digest, Gluten, Dried chicory root (1%, source of prebiotics), Minerals, Dried egg, Fish oil.

KEY NUTRIENTS*

Moisture	9.5	%
Protein	25	%
Fat	15	%
Carbohydrate	40	%
Fibre	3	%
Ash	7.5	%

* In finished product

AINEDAIS

Calcium	1.3	%
Phosphorus	0.84	%
Sodium	0.37	%
Chloride	0.61	%
Potassium	0.62	%
Magnesium	0.11	%
Iron	158	mg/ kg
Zinc	167	mg/ kg
Copper	15	mg/ kg
Manganese	43	mg/ kg
lodine	2.1	mg/ kg
Selenium	0.32	mg/ kg

VITAMINS

VITAMINS		
Vit A	21940	IU/ kg
Vit D ₃	986	IU/ kg
Vit E	473	mg/ kg
Vit K	0.15	mg/ kg
Vit C	70	mg/ kg
Vit B1	28	mg/ kg
Vit B2	14	mg/ kg
Vit B ₃	162	mg/ kg
Vit B5	45	mg/ kg
Vit B6	15	mg/ kg
Vit B8	0.21	mg/ kg
Vit B9	4.7	mg/ kg
Vit B12	0.27	mg/ kg
Choline	1816	mg/ kg
Taurine	890	mg/ kg

ESSENTIAL FATTY ACIDS

Omega- 6	2.6	%
Linoleic acid	2.5	%
Omega- 3	0.3	%
DHA	0.05	%
EPA + DHA	0.15	%

ENERGY

Metabolisable 3.550 Kcal/g energy (calculated)

Healthy Immune System

Promotes a healthy immune system

Selected Protein Sources

Selected protein sources for sensitive dogs

Supports Healthy Skin

Clinically proven to support healthy skin

Supports Healthy Joints

A combination of key nutrients that helps to support healthy joints for puppies' active lifestyle

Contains high quality protein from salmon



 $Formulated\ without\ wheat\ gluten$

Composition: Salmon (18%), Rice (18%), Dehydrated salmon protein, Animal fat, Maize gluten meal, Maize starch, Soya meal, Dehydrated soya protein, Dried egg, Dried beet pulp, Maize, Dried chicory root, Minerals, Digest, Soybean oil, Fish oil.

KEY NUTRIENTS*

Moisture	9.5	%
Protein	32	%
Fat	21	%
Carbohydrate	28	%
Fibre	2.5	%
Ash	7	%

^{*} In finished product

MINERALS

Calcium	1.4	%
Phosphorus	1.05	%
Sodium	0.5	%
Chloride	0.91	%
Potassium	0.67	%
Magnesium	0.1	%
Iron	211	mg/ kg
Zinc	280	mg/ kg
Copper	16	mg/ kg
Manganese	47	mg/ kg
lodine	2.4	mg/ kg
Selenium	0.49	mg/ kg

VITAMINS

Vit A	25251	IU/ k
Vit D ₃	2088	IU/ kg
Vit E	480	mg/ k
Vit K	0.18	mg/ k
Vit C	70	mg/ k
Vit B1	32	mg/ l
Vit B2	15	mg/ l
Vit B ₃	174	mg/ k
Vit B ₅	51	mg/ k
Vit B6	17	mg/ k
Vit B8	0.16	mg/ k
Vit B9	4.8	mg/ l
Vit B12	0.26	mg/ k
Choline	2371	mg/l

960 mg/kg

ESSENTIAL FATTY ACIDS

Omega- 6	2.3	%
Linoleic acid	1.8	%
Omega- 3	1.1	%
DHA	0.52	%
EPA + DHA	0.83	%

ENERGY

Metabolisable	3.885	Kcal/g
energy (calculated)		



Complete pet food for small and mini size adult dogs with sensitive skin.

Complete pet food for medium size puppies with sensitive skin. Also suitable for gestating/lactating bitches.

OPTIDERMA includes a special combination of skin-targeting nutrients proven to support healthy skin and beautiful coat and selected sources of protein to

help reduce possible skin reactions associated with food sensitivity.

Selected Protein Sources

Selected protein sources for sensitive dogs

Supports Healthy Skin

Clinically proven to support healthy skin

Supports Healthy Joints

A combination of key nutrients that helps to support healthy joints for puppies' active lifestyle

Contains high quality protein from salmon



ormulated without wheat gluten

Composition: Salmon (14%), Rice (14%), Dehydrated salmon protein, Maize gluten meal, Maize grits, Maize starch, Animal fat, Maize, Soya meal, Dried egg, Dried beet pulp, Minerals, Dried chicory root, Fish oil, Digest, Yeast, Soybean oil.

KEY NUTRIENTS*

Moisture	9.5	%
Protein	27	%
Fat	17	%
Carbohydrate	37	%
Fibre	2.5	%
Ash	7	%

* In finished product

MINERALS

Calcium	1.28	%
Phosphorus	1.1	%
Sodium	0.62	%
Chloride	0.97	%
Potassium	0.66	%
Magnesium	0.1	%
Iron	159	mg/ kg
Zinc	217	mg/ kg
Copper	20	mg/ kg
Manganese	53	mg/ kg
lodine	3	mg/ kg
Selenium	0.48	mg/ks

VITAMINS		
Vit A	19177	IU/ kg
Vit D ₃	1805	IU/ kg
Vit E	479	mg/ kg
Vit K	0.15	mg/ kg
Vit C	70	mg/ kg
Vit B1	28	mg/ kg
Vit B2	13	mg/ kg
Vit B ₃	154	mg/ kg
Vit B5	44	mg/ kg
Vit B6	15	mg/ kg
Vit B8	0.15	mg/ kg
Vit B9	4.3	mg/ kg
Vit B12	0.23	mg/ kg
Choline	3364	mg/kg

721 mg/kg

ESSENTIAL FATTY ACIDS

Omega- 6	2	%
Linoleic acid	1.7	%
Omega- 3	1	%
DHA	0.47	%
EPA + DHA	0.83	%

ENERGY

Metabolisable 3.685 Kcal/g energy (calculated)

Healthy Immune System

Promotes a healthy immune system

Selected Protein Sources

Selected protein sources for sensitive dogs

Supports Healthy Skin

Clinically proven to support healthy skin

Supports Healthy Joints

A combination of key nutrients that helps to support healthy joints for puppies' active lifestyle

Contains high quality protein from salmon



Formulated without wheat gluten

Composition: Salmon (17%), Rice (17%), Dehydrated salmon protein, Animal fat, Maize gluten meal, Maize starch, Soya meal, Dried egg, Digest, Dried beet pulp, Dehydrated Soya protein, Maize, Minerals, Dried chicory root, Fish oil, Soybean oil.

OPTIDERMA includes a special combination of skin-targeting nutrients proven

to support healthy skin and beautiful coat and selected sources of protein to

help reduce possible skin reactions associated with food sensitivity.

KEY NUTRIENTS*

Moisture	9.5	%	
Protein	32	%	
Fat	20	%	
Carbohydrate	28	%	
Fibre	3	%	
Ash	7.5	%	

^{*} In finished product

MINERALS

Calcium	1.45	%
Phosphorus	1.12	%
Sodium	0.58	%
Chloride	1.09	%
Potassium	0.71	%
Magnesium	0.11	%
Iron	193	mg/ kg
Zinc	248	mg/ kg
Copper	15	mg/ kg
Manganese	45	mg/ kg
Iodine	2.4	mg/ kg
Selenium	0.5	mg/ kg

VITAMINS

Vit A	22850	IU/ kg
Vit D ₃	2004	IU/ kg
Vit E	480	mg/ kg
Vit K	0.15	mg/ kg
Vit C	70	mg/ kg
Vit B1	28	mg/ kg
Vit B2	13	mg/ kg
Vit B ₃	156	mg/ kg
Vit B5	46	mg/ kg
Vit B6	15	mg/ kg
Vit B8	0.15	mg/ kg
Vit B9	4.3	mg/ kg
Vit B12	0.23	mg/ kg
Choline	3738	mg/ kg

992 mg/kg

ESSENTIAL FATTY ACIDS

BREEDER PACK

Omega- 6	2.2	%
Linoleic acid	1.8	%
Omega- 3	1.1	%
DHA	0.55	%
EPA + DHA	0.9	%

ENERGY

Metabolisable 3.800 Kcal/g energy (calculated)

From 7 years of age onwards

Complete pet food for medium size adult dogs with sensitive skin.

Complete pet food for all size dogs aged from 7 onwards with sensitive skin.

OPTIDERMA includes a special combination of skin-targeting nutrients proven to support healthy skin and beautiful coat and selected sources of protein to help reduce possible skin reactions associated with food sensitivity.

Selected Protein Sources

Selected protein sources for sensitive dogs

Supports Healthy Skin

Clinically proven to support healthy skin

Supports Healthy Joints

A combination of key nutrients that helps to support healthy joints for puppies' active lifestyle





Composition: Salmon (14%), Rice (14%), Maize, Dehydrated salmon protein, Maize gluten meal, Maize grits, Soya meal, Animal fat, Digest, Dried beet pulp, Dried egg, Maize starch, Minerals, Fish oil, Dried chicory root, Soybean oil.

KEY NUTRIENTS*

Moisture	9.5	%	
Protein	27	%	
Fat	15	%	
Carbohydrate	38	%	
Fibre	3	%	
Ash	7.5	%	

* In finished product

MINERALS

Calcium	1.4	%
Phosphorus	0.93	%
Sodium	0.5	%
Chloride	0.88	%
Potassium	0.64	%
Magnesium	0.12	%
Iron	160	mg/ kg
Zinc	205	mg/ kg
Copper	19	mg/ kg
Manganese	50	mg/ kg
Iodine	2.7	mg/ kg
Selenium	0.47	mg/ kg

VITAMINS		
Vit A	24439	IU/ kg
Vit D ₃	1900	IU/ kg
Vit E	479	mg/ kg
Vit K	0.17	mg/ kg
Vit C	70	mg/ kg
Vit B1	30	mg/ kg
Vit B2	13	mg/ kg
Vit B ₃	159	mg/ kg
Vit B5	47	mg/ kg
Vit B6	16	mg/ kg
Vit B8	0.15	mg/ kg
Vit B9	4.6	mg/ kg
Vit B12	0.25	mg/ kg
Choline	3540	mg/kg

750 mg/kg

ESSENTIAL FATTY ACIDS

PRO

BREEDER PACK

Omega- 6	2	%
Linoleic acid	1.7	%
Omega- 3	1.1	%
DHA	0.5	%
EPA + DHA	0.92	%

ENERGY

Metabolisable 3.550 Kcal/g energy (calculated)

help reduce possible skin reactions associated with food sensitivity.

OPTIDERMA includes a special combination of skin-targeting nutrients proven

to support healthy skin and beautiful coat and selected sources of protein to

Selected Protein Sources

Selected protein sources for sensitive dogs

Supports Healthy Skin

Clinically proven to support healthy skin

Supports Healthy Ageing

Supports healthy ageing thanks to nutrition adapted to senior dogs

Supports Healthy Joints

A combination of key nutrients that helps to support healthy joints for senior dogs' active lifestyle

Contains high quality protein from salmon



Formulated without wheat gluten

Composition: Salmon (17%), Rice (16%), Maize, Dehydrated salmon protein, Maize gluten meal, Soya meal, Maize grits, Dried beet pulp, Dried egg, Animal fat, Maize starch, Minerals, Dried chicory root, Digest, Soybean oil, Fish oil.

KEY NUTRIENTS*

Moisture	9.5	%
Protein	27	%
Fat	13	%
Carbohydrate	40.5	%
Fibre	3	%
Ash	7	%

^{*} In finished product

MINERALS

Calcium	1.24	%
Phosphorus	1	%
Sodium	0.5	%
Chloride	1.02	%
Potassium	0.83	%
Magnesium	0.12	%
Iron	173	mg/ kg
Zinc	229	mg/ kg
Copper	20	mg/ kg
Manganese	56	mg/ kg
lodine	3.1	mg/ kg
Selenium	0.5	mg/ kg

VITAMINS Vit A

	211	/ 3
Vit D ₃	1839	IU/ kg
Vit E	564	mg/kg
Vit K	0.15	mg/ kg
Vit C	82	mg/ kg
Vit B1	28	mg/kg
Vit B2	13	mg/ kg
Vit B ₃	151	mg/ kg
Vit B ₅	44	mg/ kg
Vit B6	15	mg/ kg
Vit B8	0.14	mg/ kg
Vit B9	4.3	mg/ kg
Vit B12	0.23	mg/ kg
Choline	2405	mg/ kg
Taurine	723	mg/kg

23442 IU/ kg

ESSENTIAL FATTY ACIDS

Omega- 6	1.9	%
Linoleic acid	1.6	%
Omega- 3	0.9	%
DHA	0.46	%
EPA + DHA	0.74	%

ENERGY

Metabolisable 3.468 Kcal/g energy (calculated)



Complete pet food for small and mini size adult dogs.

Complete pet food for medium size adult dogs.

OPTIHEALTH is a combination of specifically selected nutrients at appropriate levels for dogs of different sizes and physiques that supports their specific needs and helps to keep them in peak condition.

OPTIHEALTH is a combination of specifically selected nutrients at appropriate levels for dogs of different sizes and physiques that supports their specific needs and helps to keep them in peak condition.

Total Dental Care

Formulated for total dental care

Helps Maintain a Healthy Heart

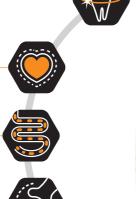
Contains nutrients which support a healthy heart

Improves Intestinal Health

Clinically proven to improve intestinal health thanks to a natural source of fibres

Supports Healthy Joints

A combination of key nutrients that helps to support healthy joints for dogs' active lifestyle





Contains high quality pieces of chicken



Composition: Dehydrated poultry protein, Wheat, Maize, Chicken (14%), Animal fat, Soya meal, Rice (4%), Gluten, Dried beet pulp, Minerals, Dried chicory root (1%, natural source of fibers), Fish oil, Digest, Yeast.

0.36 mg/kg

KEY NUTRIENTS*

Moisture	9.5	%
Protein	27	%
Fat	17	%
Carbohydrate	37	%
Fibre	2	%
Ash	7.5	%

* In finished product

Selenium

MINEKALS		
Calcium	1.4	%
Phosphorus	0.94	%
Sodium	0.63	%
Chloride	0.79	%
Potassium	0.64	%
Magnesium	0.12	%
Iron	187	mg/ kg
Zinc	197	mg/ kg
Copper	18	mg/ kg
Manganese	51	mg/ kg
lodine	2.5	mg/ kg

VIIAMING		
Vit A	12845	IU/ kg
Vit D ₃	721	IU/ kg
Vit E	473	mg/ kg
Vit K	0.1	mg/ kg
Vit C	70	mg/ kg
Vit B1	19	mg/ kg
Vit B2	10	mg/ kg
Vit B ₃	123	mg/ kg
Vit B5	33	mg/ kg
Vit B6	11	mg/ kg
Vit B8	0.18	mg/ kg
Vit B9	3.4	mg/ kg
Vit B12	0.19	mg/ kg
Choline	1873	mg/ kg
Taurine	868	mg/kg

ESSENTIAL FATTY ACIDS

Omega- 6	2.7	%
Linoleic acid	2.5	%
Omega- 3	0.4	%
DHA	0.07	%
EPA + DHA	0.22	%

ENERGY

Metabolisable 3.685 Kcal/g energy (calculated)

Total Dental Care

Formulated for total dental care

Superior Nutrient Absorption

Superior nutrient absorption to fulfil dogs' needs

Supports Healthy Joints

A combination of key nutrients that helps to support healthy joints for dogs' active lifestyle

Shiny Coat

Helps to keep dogs' coat beautifully shiny from root to tip

Contains high quality pieces of chicken













Composition: Dehydrated poultry protein, Wheat, Maize, Chicken (14%), Animal fat, Dried beet pulp, Soya meal, Maize grits, Rice (4%), Digest, Gluten, Minerals, Fish oil.

KEY NUTRIENTS*

Moisture	9.5	%	
Protein	25	%	
Fat	15	%	
Carbohydrate	40.5	%	
Fibre	2.5	%	
Ash	7.5	%	

^{*} In finished product

MINERALS

Calcium	1.4	%
Phosphorus	0.83	%
Sodium	0.51	%
Chloride	0.8	%
Potassium	0.62	%
Magnesium	0.12	%
Iron	187	mg/ kg
Zinc	184	mg/ kg
Copper	17	mg/ kg
Manganese	50	mg/ kg
lodine	2.3	mg/ kg
Selenium	0.38	mg/ kg

VITAMINS

Vit A	20710	IU/ kg
Vit D ₃	933	IU/ kg
Vit E	473	mg/ k
Vit K	0.15	mg/ k
Vit C	70	mg/ k
Vit B1	26	mg/k
Vit B2	13	mg/k
Vit B ₃	154	mg/k
Vit B5	43	mg/k
Vit B6	14	mg/k
Vit B8	0.2	mg/ k
Vit B9	4.5	mg/k
Vit B12	0.25	mg/k
Choline	1825	mø/k

890 mg/kg

ESSENTIAL FATTY ACIDS

Omega- 6	2.6	%
Linoleic acid	2.4	%
Omega- 3	0.3	%
DHA	0.06	%
EPA + DHA	0.21	%

ENERGY

Metabolisable 3.840 Kcal/g energy (calculated)

Large Athletic Adult

Complete pet food for large size adult dogs with an athletic physique.

Complete pet food for large size adult dogs with a robust physique.

OPTIHEALTH is a combination of specifically selected nutrients at appropriate levels for dogs of different sizes and physiques that supports their specific needs and helps to keep them in peak condition.

OPTIHEALTH is a combination of specifically selected nutrients at appropriate levels for dogs of different sizes and physiques that supports their specific needs and helps to keep them in peak condition.

Total Dental Care

Formulated for total dental care

Supports Healthy Joints

A combination of key nutrients that helps to support healthy joints for dogs' active lifestyle

Superior Nutrient Absorption

Superior nutrient absorption to fulfil dogs' needs

Athletic Physique

Formulated for large breed dogs with an athletic physique

Contains high quality pieces of chicken









BREEDER PACK

Composition: Dehydrated poultry protein, Wheat, Maize, Chicken (14%), Animal fat, Soya meal, Dried beet pulp, Rice (4%), Gluten, Digest, Minerals, Fish oil.

KEY NUTRIENTS*

Moisture	9.5	%
Protein	27	%
Fat	17	%
Carbohydrate	36.5	%
Fibre	2.5	%
Ash	7.5	%

* In finished product

IINEDAIS

Selenium

MINERALS		
Calcium	1.3	%
Phosphorus	0.84	%
Sodium	0.36	%
Chloride	0.56	%
Potassium	0.64	%
Magnesium	0.12	%
Iron	185	mg/ kg
Zinc	172	mg/ kg
Copper	16	mg/ kg
Manganese	46	mg/ kg
lodine	2.2	mg/ kg

0.37 mg/kg

VITAMING

VIIAMINS		
Vit A	15799	IU/ kg
Vit D ₃	717	IU/ kg
Vit E	473	mg/ kg
Vit K	0.1	mg/ kg
Vit C	70	mg/ kg
Vit B1	19	mg/ kg
Vit B2	10	mg/ kg
Vit B ₃	122	mg/ kg
Vit B5	33	mg/ kg
Vit B6	11	mg/ kg
Vit B8	0.18	mg/ kg
Vit B9	3.3	mg/ kg
Vit B12	0.19	mg/ kg
Choline	1884	mg/ kg

1000 mg/kg

ESSENTIAL FATTY ACIDS

Omega- 6	2.7	%
Linoleic acid	2.5	%
Omega- 3	0.4	%
DHA	0.07	%
EPA + DHA	0.22	%

ENERGY

Metabolisable 3.668 Kcal/g energy (calculated)

Total Dental Care

Formulated for total dental care

Supports Healthy Joints

A combination of key nutrients that helps to support healthy joints for dogs' active lifestyle

Helps Fight the Challenges of Ageing

High level of antioxidants to help fight the challenges of ageing

Robust Physique

Formulated for large breed dogs with a robust physique

Contains high quality pieces of chicken







Composition: Dehydrated poultry protein, Wheat, Maize, Chicken (14%), Maize grits, Soya meal, Rice (4%), Wheat fibre, Digest, Animal fat, Dried beet pulp, Gluten, Minerals, Fish oil.

KEY NUTRIENTS*

Moisture	9.5	%
Protein	26	%
Fat	12	%
Carbohydrate	42.5	%
Fibre	2.5	%
Ash	7.5	%

^{*} In finished product

MINERALS

Calcium	1.3	%
Phosphorus	0.86	%
Sodium	0.53	%
Chloride	0.74	%
Potassium	0.6	%
Magnesium	0.13	%
Iron	172	mg/ kg
Zinc	167	mg/ kg
Copper	16	mg/ kg
Manganese	43	mg/ kg
Iodine	2	mg/ kg
Selenium	0.34	mg/kg

VITAMINS

Vit A	15797	IU/ kg
Vit D ₃	728	IU/ kg
Vit E	473	mg/ k
Vit K	0.1	mg/ k
Vit C	70	mg/k
Vit B1	19	mg/ k
Vit B2	10	mg/ k
Vit B ₃	120	mg/ k
Vit B5	33	mg/ k
Vit B6	11	mg/ k
Vit B8	0.17	mg/ k
Vit B9	3.3	mg/k
Vit B12	0.19	mg/ k
Cholino	175/	ma/k

1000 mg/kg

ESSENTIAL FATTY ACIDS

Omega- 6	2.3	%
Linoleic acid	2.2	%
Omega- 3	0.4	%
DHA	0.08	%
EPA + DHA	0.25	%

ENERGY

 $\begin{array}{ll} \text{Metabolisable} & \text{3.418 Kcal/g} \\ \text{energy (calculated)} \end{array}$



Complete pet food for overweight or sterilised adult dogs of all sizes.

Complete pet food for all sizes of active adult dogs. Also suitable for gestating/lactating bitches.

OPTIWEIGHT is proven effective for healthy weight loss and weight maintenance, thanks to high protein, low fat and adequate fibre levels. That means better* management of dog's appetites, while maintaining muscle mass and supporting healthy joints.

*Compared with Medium Adult OPTIHEALTH®

Low Fat – Promotes Healthy Weight Loss

Helps maintain lean body mass during weight loss and after sterilisation

Helps Reduce the Feeling of Hunger

Helps reduce the feeling of hunger through high protein content, complex carbohydrates and adequate fibre levels

Supports Healthy Joints

A combination of key nutrients that helps to support healthy joints for dogs' active lifestyle

Helps Prevent Future Weight Gain

Helps prevent future weight gain through lean body maintenance, encouraging calorie burning

Contains high quality pieces of chicken





Composition: Dehydrated poultry protein, Wheat, Maize, Chicken (14%), Dried beet pulp, Soya meal, Maize grits, Rice (4%), Gluten, Digest, Fish oil, Minerals, Animal fat.

KEY NUTRIENTS*

Moisture	9.5	%
Protein	27	%
Fat	9	%
Carbohydrate	44.5	%
Fibre	3	%
Ash	7	%

* In finished product

MINERALS

Calcium	1.25	%
Phosphorus	0.85	%
Sodium	0.42	%
Chloride	0.7	%
Potassium	0.75	%
Magnesium	0.13	%
Iron	212	mg/ kg
Zinc	190	mg/ kg
Copper	19	mg/ kg
Manganese	52	mg/ kg
Iodine	2.4	mg/ kg
Selenium	0.42	mg/ kg

VITAMINS		
Vit A	18700	IU/ kg
Vit D ₃	891	IU/ kg
Vit E	473	mg/ kg
Vit K	0.12	mg/ kg
Vit C	60	mg/ kg
Vit B1	24	mg/ kg
Vit B2	12	mg/ kg
Vit B ₃	135	mg/ kg
Vit B5	38	mg/ kg
Vit B6	14	mg/ kg
Vit B8	0.18	mg/ kg
Vit B9	4	mg/ kg
Vit B12	0.22	mg/ kg
Choline	2211	mg/ kg
Taurine	1519	mg/ kg

ESSENTIAL FATTY ACIDS

Omega- 6	1.8	%
Linoleic acid	1.7	%
Omega- 3	0.5	%
DHA	0.12	%
EPA + DHA	0.38	%

ENERGY

Metabolisable 3.268 Kcal/g energy (calculated)

OPTIPOWER is a combination of key nutrients that increases endurance and supports rapid muscle recovery and joint health. This is thanks to high levels of protein and fat in the formula and omega 3 anti-inflammatory fatty acids.

Increased Endurance

Increased endurance for highly active and working dogs thanks to higher protein and fat levels

Rapid Muscle Recovery

Formulated to aid rapid muscle recovery

Supports Healthy Joints

A combination of key nutrients that helps to support healthy joints for dogs' active lifestyle

Contains high quality pieces of chicken

Suitable for Gestating/Lactating Bitches

Provides all the nutrients your lactating bitch needs to nourish strong puppies











EPURINA

PRO



Composition: Chicken (18%), Wheat, Dehydrated poultry protein, Gluten, Animal fat, Maize, Soya meal, Rice (4%), Digest, Dried beet pulp, Minerals, Fish oil, Maize grits.

KEY NUTRIENTS*

Moisture	9.5	%	
Protein	30	%	
Fat	21	%	
Carbohydrate	30	%	
Fibre	2	%	
Ash	7.5	%	

^{*} In finished product

MINERALS

Calcium	1.3	%
Phospho	rus 0.89	%
Sodium	0.46	%
Chloride	0.94	%
Potassiu	m o.8	%
Magnesi	um 0.1	%
Iron	163	mg/ kg
Zinc	175	mg/ kg
Copper	17	mg/ kg
Mangane	ese 47	mg/ kg
Iodine	2.2	mg/ kg
Seleniun	0.35	mg/ kg

VITAMINS

Choline

Vit A	15681	IU/ kg
Vit D ₃	1024	IU/ kg
Vit E	473	mg/ kg
Vit K	0.12	mg/ kg
Vit C	70	mg/ kg
Vit B1	24	mg/ kg
Vit B2	12	mg/ kg
Vit B ₃	137	mg/ kg
Vit B ₅	38	mg/ kg
Vit B6	14	mg/ kg
Vit B8	0.17	mg/ kg
Vit B9	3.9	mg/ kg
Vit B12	0.22	mg/ kg

1981 mg/kg 677 mg/kg

ESSENTIAL FATTY ACIDS

Omega- 6	3.1	%
Linoleic acid	2.8	%
Omega- 3	0.7	%
DHA	0.16	%
EPA + DHA	0.52	%

ENERGY

Metabolisable	3.885	Kcal/g
energy (calculated)		



Complete pet food for small and mini size dogs aged from 9 onwards.

Complete pet food for medium and large size dogs aged from 7 onwards.

Through our exclusive, patented blend of nutrients, OPTIAGE is proven to enhance brain function and helps increase activity levels, liveliness and interest in playtime of ageing dogs.

^{1.} Patent pending (for EU)

Total Dental Care

Formulated for total dental care

Supports Healthy Ageing

Thanks to nutrition adapted to senior dogs

Enhances Brain Function

Proven to enhance brain function for more active years through our exclusive blend of nutrients

Supports Healthy Joints

A combination of key nutrients that helps to support healthy joints for senior dogs' active lifestyle

Contains high quality pieces of chicken



Composition: Dehydrated poultry protein, Wheat, Maize, Chicken (14%), Gluten, Soya meal, Vegetable oil fractions, Rice (4%), Dried beet pulp, Minerals, Animal fat, Maize grits, Fish oil, Digest, Yeast.

KEY NUTRIENTS*

Moisture	9.5	%
Protein	29	%
Fat	15	%
Carbohydrate	37	%
Fibre	2	%
Ash	7.5	%

* In finished product

MINERALS

Selenium

1.26	%
0.93	%
0.63	%
1.01	%
0.86	%
0.12	%
202	mg/k
220	mg/k
21	mg/k
57	mg/k
2.8	mg/k
	0.93 0.63 1.01 0.86 0.12 202 220 21 57

o.4 mg/kg

VITAMINS

VIIAMINS		
Vit A	12823	IU/ kg
Vit D ₃	711	IU/ kg
Vit E	559	mg/ kg
Vit K	0.1	mg/ kg
Vit C	82	mg/ kg
Vit B1	19	mg/ kg
Vit B2	10	mg/ kg
Vit B ₃	123	mg/ kg
Vit B5	33	mg/ kg
Vit B6	12	mg/ kg
Vit B8	0.18	mg/ kg
Vit B9	3.4	mg/ kg
Vit B12	0.19	mg/ kg
Choline	2022	mg/ kg
Taurine	831	mg/ kg

ESSENTIAL FATTY ACIDS

Omega- 6	2	%
Linoleic acid	1.8	%
Omega- 3	0.4	%
DHA	0.07	%
EPA + DHA	0.22	%

ENERGY

Metabolisable 3.585 Kcal/g energy (calculated)

Through our exclusive, patented¹ blend of nutrients, OPTIAGE is proven to enhance brain function and helps increase activity levels, liveliness and interest in playtime of ageing dogs.

^{1.} Patent pending (for EU)

Total Dental Care

Formulated for total dental care

Supports Healthy Ageing

Thanks to nutrition adapted to senior dogs

Enhances Brain Function

Proven to enhance brain function for more active years through our exclusive blend of nutrients

Supports Healthy Joints

A combination of key nutrients that helps to support healthy joints for senior dogs' active lifestyle

Contains high quality pieces of chicken



Composition: Dehydrated poultry protein, Wheat, Maize, Chicken (14%), Gluten, Soya meal, Vegetable oil fractions, Rice (4%), Dried beet pulp, Minerals, Maize grits, Animal fat, Digest, Fish oil.

KEY NUTRIENTS*

Moisture	9.5	%	
Protein	29	%	
Fat	15	%	
Carbohydrate	37	%	
Fibre	2	%	
Ash	7.5	%	

 $\mbox{\ensuremath{\star}}$ In finished product

MINERALS

Calcium	1.3	%
Phosphorus	0.86	%
Sodium	0.52	%
Chloride	1.02	%
Potassium	0.86	%
Magnesium	0.12	%
Iron	201	mg/ kg
Zinc	219	mg/ kg
Copper	20	mg/ kg
Manganese	57	mg/ kg
Iodine	2.8	mg/ kg
Selenium	0.4	mg/ kg

VITAMINS

Vit A	16545	IU/ kg
Vit D ₃	713	IU/ kg
Vit E	559	mg/ kg
Vit K	0.1	mg/ kg
Vit C	82	mg/ kg
Vit B1	19	mg/ kg
Vit B2	10	mg/ kg
Vit B ₃	122	mg/ kg
Vit B5	33	mg/ kg
Vit B6	12	mg/ kg
Vit B8	0.18	mg/ kg
Vit B9	3.3	mg/ kg
Vit B12	0.19	mg/ kg
Choline	2025	mg/ kg

872 mg/kg

ESSENTIAL FATTY ACIDS

Omega- 6	2	%
Linoleic acid	1.9	%
Omega- 3	0.3	%
DHA	0.07	%
EPA + DHA	0.23	%

ENERGY

Metabolisable 3.585 Kcal/g energy (calculated)

Small & Mini Puppy

From weaning to 6 or 9 months of age according to size

Medium Puppy

C?TIPOWER

All Sizes Adult

C?TIDERMA

Small & Mini Puppy Sensitive Skin From weaning to 6 or 9 months of age according to size

Small & Mini Adult

Medium Puppy Sensitive Skin Sensitive Skin From weaning to 12 months of age Medium Adult

Medium & Large Adult 7+ Sensitive Skin From 7 years of age onwards

KEY NUTRIENTS*	Unit	Nutrient value	KEY NUTRIENTS*											
Moisture%		9.5	Moisture%		9.5	Moisture%		9-5	Moisture%		9-5	Moisture%		9.5
Protein	%	32.0	Protein	%3	0.0	Protein	%	32.0	Protein	%2	9.0	Protein	%3	0.0
Fat%		21.0	Fat%		19.0	Fat%		17.0	Fat%		15.0	Fat%		21.0
Carbohydrate	%2	8.0	Carbohydrate	%	32.0	Carbohydrate	%	32.5	Carbohydrate	%3	6.8	Carbohydrate	%3	0.0
Fibre%		2.0	Fibre%		2.0	Fibre%		2.0	Fibre%		2.2	Fibre%		2.0
Ash%		7.5	Ash%		7-5	Ash%		7.0	Ash%		7.5	Ash%		7.5
MINERALS			MINERALS			MINERALS			MINERALS			MINERALS		
Calcium%		1.40	Calcium%		1.30	Calcium%		1.30	Calcium	%	1.30	Calcium%		1.30
Phosphorus%		0.91	Phosphorus%		0.90	Phosphorus%		0.87	Phosphorus%		0.88	Phosphorus%		0.89
Sodium	%0	.5	Sodium	%0	.46	Sodium	%0	.51	Sodium	%o	.52	Sodium	%o	.46
Chloride	%0	.83	Chloride	%	1.00	Chloride	%0	-77	Chloride	%o	.74	Chloride	%o	.94
Potassium%		0.67	Potassium%		0.88	Potassium%		0.64	Potassium	%0	.62	Potassium%		0.80
Magnesium	%o	.11	Magnesium	%0	.11	Magnesium	%0	.12	Magnesium	%0	.13	Magnesium	%0	.10
Iron	mg/ kg	179	Iron	mg/ kg	202	Iron	mg/ kg	178	Iron	mg/ kg	175	Iron	mg/ kg	163
Zinc	mg/ kg	180	Zinc	mg/ kg	237	Zinc	mg/ kg	172	Zinc	mg/ kg	174	Zinc	mg/ kg	175
Copper	mg/ kg	17	Copper	mg/ kg	22	Copper	mg/ kg	17	Copper	mg/ kg	17	Copper	mg/ kg	17
Manganese	mg/ kg	47	Manganese	mg/ kg	62	Manganese	mg/ kg	45	Manganese	mg/kg	45	Manganese	mg/ kg	47
lodine	mg/ kg	2.2	lodine	mg/ kg	3.0	Iodine	mg/ kg	2.1	lodine	mg/ kg	2.1	Iodine	mg/ kg	2.2
Selenium	mg/ kg	0.37	Selenium	mg/ kg	0.38	Selenium	mg/ kg	0.36	Selenium	mg/ kg	0.35	Selenium	mg/ kg	0.35
VITAMINS			VITAMINS			VITAMINS			VITAMINS			VITAMINS	G, G	
Vit A	IU/ kg	15660	Vit A	IU/ kg	24600	Vit A	IU/ kg	15659	Vit A	IU/ kg	15779	Vit A	IU/ kg	15681
Vit D3	IU/ kg	879	Vit D ₃	IU/ kg	1280	Vit D ₃	IU/ kg	883	Vit D ₃	IU/ kg	880	Vit D ₃	IU/ kg	1024
Vit E	mg/ kg	259	Vit E	mg/ kg	188	Vit E	mg/ kg	260	Vit Em	g/ kg	260	Vit E	mg/ kg	473
Vit K	mg/ kg	0.13	Vit K	mg/ kg	0.20	Vit K	mg/ kg	0.13	Vit Km	g/ kg	0.13	Vit K	mg/ kg	0.12
Vit C	mg/ kg	60	Vit C	mg/ kg	60	Vit C	mg/ kg	60	Vit Cm	g/ kg	60	Vit C	mg/ kg	70
Vit B1	mg/kg	23	Vit B1	mg/ kg	37	Vit B1	mg/ kg	24	Vit B1	mg/kg	23	Vit B1	mg/ kg	24
Vit B2	mg/ kg	12	Vit B2	mg/ kg	16	Vit B2	mg/ kg	12	Vit B2	mg/ kg	12	Vit B2	mg/ kg	12
Vit B ₃	mg/ kg	142	Vit B ₃	mg/ kg	197	Vit B ₃	mg/ kg	141	Vit B ₃	mg/kg	141	Vit B ₃	mg/ kg	137
Vit Bs	mg/kg	39	Vit Bs	mg/ kg	57	Vit Bs	mg/ kg	39	Vit B5	mg/kg	39	Vit B5	mg/ kg	38
Vit B6	mg/ kg	14	Vit B6	mg/ kg	20	Vit B6	mg/ kg	14	Vit B6	mg/ kg	14	Vit B6	mg/ kg	14
Vit B8	mg/ kg	0.19	Vit B8	mg/ kg	0.21	Vit B8	mg/ kg	0.19	Vit B8	mg/ kg	0.19	Vit B8	mg/ kg	0.17
Vit B9	mg/kg	4.00	Vit B9	mg/kg	5.90	Vit B9	mg/ kg	3.90	Vit B9	mg/kg	4.00	Vit B9	mg/kg	3.90
Vit B12	mg/ kg	0.23	Vit B12	mg/ kg	0.32	Vit B12	mg/ kg	0.23	Vit B12	mg/ kg	0.23	Vit B12	mg/ kg	0.22
Choline	mg/ kg	1982	Choline	mg/ kg	1925	Choline	mg/ kg	1887	Choline	mg/ kg	1830	Choline	mg/ kg	1981
Taurine	mg/ kg	865	Taurine	mg/ kg	595	Taurine	mg/ kg	1000	Taurine	mg/ kg	1000	Taurine	mg/ kg	677
ESSENTIAL FATTY ACID	os	-	ESSENTIAL FATTY ACI	DS		ESSENTIAL FATTY ACI	DS		ESSENTIAL FATTY AC	IDS		ESSENTIAL FATTY ACI		
Omega- 6	%	3.2	Omega- 6	%	2.9	Omega- 6	%2	-7	Omega- 6	%	2.6	Omega- 6	%	3.1
Linoleic acid	%	2.9	Linoleic acid	%	2.6	Linoleic acid%		2.5	Linoleic acid	%	2.4	Linoleic acid	%	2.8
Omega- 3	%0	.4	Omega- 3	%0	-4	Omega- 3	%0	-4	Omega- 3	%0	.4	Omega- 3	%0	-7
DHA	%0	.07	DHA	%	0.07	DHA	%0	.08	DHA	%0	.08	DHA	%0	.16
EPA + DHA	%0	.23	EPA + DHA	%0	.22	EPA + DHA	%0	.25	EPA + DHA	%0	.25	EPA + DHA	%0	.52
ENERGY			ENERGY			ENERGY			ENERGY			ENERGY		-,-
Metabolisable energy (calculated)	Kcal/ g	3.885	Metabolisable energy (calculated)	Kcal/ g	3.785	Metabolisable energy (calculated)	Kcal/ g	3.703	Metabolisable energy (calculated)	Kcal/ g	3.578	Metabolisable energy (calculated)	Kcal/ g	3.885

Large Athletic Puppy

KEY NUTRIENTS*		Nutrient value	KEY NUTRIENTS*			KEY NUTRIENTS*			KEY NUTRIENTS*		Nutrient value	KEY NUTRIENTS*		
Moisture%		9-5	Moisture%		9-5	Moisture%		9-5	Moisture%		9.5	Moisture%		9-5
Protein	%	32.0	Protein	%2	7.0	Protein	%	32.0	Protein	%2	7.0	Protein	%2	7.0
Fat%		21.0	Fat%		17.0	Fat%		20.0	Fat%		15.0	Fat%		13.0
Carbohydrate	%2	8.0	Carbohydrate	%3	7.0	Carbohydrate	%2	8.0	Carbohydrate	%3	8.0	Carbohydrate	%4	0.5
Fibre%		2.5	Fibre%		2.5	Fibre%		3.0	Fibre%		3.0	Fibre%		3.0
Ash%		7.0	Ash%		7.0	Ash%		7.5	Ash%		7.5	Ash%		7.0
MINERALS			MINERALS			MINERALS			MINERALS			MINERALS		
Calcium%		1.40	Calcium%		1.28	Calcium%		1.45	Calcium%		1.40	Calcium%		1.24
Phosphorus%		1.05	Phosphorus%		1.10	Phosphorus%		1.12	Phosphorus%		0.93	Phosphorus%		1.00
Sodium	%0	.50	Sodium	%0	.62	Sodium	%0	.58	Sodium	%0	.50	Sodium	%0	.50
Chloride	%0	.91	Chloride	%0	-97	Chloride	%	1.09	Chloride	%0	.88	Chloride	%	1.02
Potassium%		0.67	Potassium%		0.66	Potassium%		0.71	Potassium%		0.64	Potassium%		0.83
Magnesium	%0	.10	Magnesium	%0	.10	Magnesium	%0	.11	Magnesium	%0	.12	Magnesium	%0	.12
Iron	mg/ kg	211	Iron	mg/ kg	159	Iron	mg/ kg	193	Iron	mg/ kg	160	Iron	mg/ kg	173
Zinc	mg/ kg	280	Zinc	mg/ kg	217	Zinc	mg/ kg	248	Zinc	mg/ kg	205	Zinc	mg/ kg	229
Copper	mg/ kg	16	Copper	mg/ kg	20	Copper	mg/ kg	15	Copper	mg/ kg	19	Copper	mg/ kg	20
Manganese	mg/ kg	47	Manganese	mg/ kg	53	Manganese	mg/ kg	45	Manganese	mg/ kg	50	Manganese	mg/ kg	56
lodine	mg/ kg	2.4	lodine	mg/ kg	3.0	Iodine	mg/ kg	2.4	Iodine	mg/ kg	2.7	lodine	mg/ kg	3.1
Selenium	mg/ kg	0.49	Selenium	mg/kg	0.48	Selenium	mg/kg	0.50	Selenium	mg/ kg	0.47	Selenium	mg/ kg	0.50
VITAMINS			VITAMINS			VITAMINS			VITAMINS			VITAMINS		
Vit A	IU/ kg	25251	Vit A	IU/ kg	19177	Vit A	IU/ kg	22850	Vit A	IU/ kg	24439	Vit A	IU/ kg	23442
Vit D ₃	IU/ kg	2088	Vit D ₃	IU/ kg	1805	Vit D ₃	IU/ kg	2004	Vit D ₃	IU/ kg	1900	Vit D ₃	IU/ kg	1839
Vit E	mg/ kg	480	Vit E	mg/ kg	479	Vit E	mg/ kg	480	Vit E	mg/ kg	479	Vit E	mg/ kg	564
Vit K	mg/ kg	0.18	Vit K	mg/kg	0.15	Vit K	mg/ kg	0.15	Vit K	mg/ kg	0.17	Vit K	mg/ kg	0.15
Vit C	mg/ kg	70	Vit C	mg/kg	70	Vit C	mg/kg	70	Vit C	mg/ kg	70	Vit C	mg/ kg	82
Vit B1	mg/ kg	32	Vit B1	mg/ kg	28	Vit B1	mg/ kg	28	Vit B1	mg/ kg	30	Vit B1	mg/ kg	28
Vit B2	mg/ kg	15	Vit B2	mg/kg	13	Vit B2	mg/kg	13	Vit B2	mg/ kg	13	Vit B2	mg/ kg	13
Vit B ₃	mg/ kg	174	Vit B ₃	mg/kg	154	Vit B ₃	mg/kg	156	Vit B ₃	mg/ kg	159	Vit B ₃	mg/ kg	151
Vit B5	mg/ kg	51	Vit Bs	mg/ kg	44	Vit B5	mg/ kg	46	Vit B5	mg/ kg	47	Vit B5	mg/ kg	44
Vit B6	mg/ kg	17	Vit B6	mg/ kg	15	Vit B6	mg/ kg	15	Vit B6	mg/ kg	16	Vit B6	mg/ kg	15
Vit B8	mg/ kg	0.16	Vit B8	mg/kg	0.15	Vit B8	mg/kg	0.15	Vit B8	mg/ kg	0.15	Vit B8	mg/ kg	0.14
Vit B9	mg/ kg	4.80	Vit B9	mg/ kg	4.30	Vit B9	mg/ kg	4.30	Vit B9	mg/ kg	4.60	Vit B9	mg/ kg	4.30
Vit B12	mg/kg	0.26	Vit B12	mg/ kg	0.23	Vit B12	mg/ kg	0.23	Vit B12	mg/ kg	0.25	Vit B12	mg/ kg	0.23
Choline	mg/ kg	2371	Choline	mg/ kg	3364	Choline	mg/ kg	3738	Choline	mg/ kg	3540	Choline	mg/ kg	2405
Taurine	mg/ kg	960	Taurine	mg/ kg	721	Taurine	mg/ kg	992	Taurine	mg/ kg	750	Taurine	mg/ kg	723
ESSENTIAL FATTY ACID	S		ESSENTIAL FATTY ACII		•	ESSENTIAL FATTY ACI		,,	ESSENTIAL FATTY ACII		,,,	ESSENTIAL FATTY ACI		
Omega- 6	%	2.3	Omega- 6	%	2.0	Omega- 6	%	2.2	Omega- 6	%	2.0	Omega- 6	%	1.9
Linoleic acid	%	1.8	Linoleic acid	%1	.7	Linoleic acid	%	1.8	Linoleic acid	%1	-7	Linoleic acid%		1.6
Omega- 3	%	1.1	Omega- 3	%	1.0	Omega- 3	%	1.1	Omega- 3	%	1.1	Omega- 3	%0	.9
DHA	%0	.52	DHA	%0	-47	DHA	%0	-55	DHA	%0	.50	DHA	%0	.46
EPA + DHA	%0	.83	EPA + DHA	%0	.83	EPA + DHA	%0	.90	EPA + DHA	%0	.92	EPA + DHA	%0	.74
ENERGY		,	ENERGY		,	ENERGY		-,-	ENERGY		.,-	ENERGY		-/
Metabolisable energy (calculated)	Kcal/g	3.885	Metabolisable energy (calculated)	Kcal/ g	3.685	Metabolisable energy (calculated)	Kcal/ g	3.800	Metabolisable energy (calculated)	Kcal/ g	3.550	Metabolisable energy (calculated)	Kcal/ g	3.468

C?TIDIGEST

Small & Mini Adult Medium Puppy Medium Adult Sensitive Digestion

C?TIAGE

Large Robust Puppy

Small & Mini 9+ Adult

Medium & Large 7+ Adult

C?TIHEALTH

Small & Mini Adult

Medium Adult

Large Athletic Adult

Large Robust Adult

C?TiWEIGHT All Sizes Adult
Light/Sterilised

KEY NUTRIENTS*	Unit	Nutrient value	KEY NUTRIENTS*		Nutrient value	KEY NUTRIENTS*	Unit	Nutrient value	KEY NUTRIENTS*			KEY NUTRIENTS*		
Moisture%		9.5	Moisture%		9.5	Moisture%		9.5	Moisture%		9-5	Moisture%		9.5
Protein	%3	0.0	Protein	%2	7.0	Protein	%2	5.0	Protein	%2	9.0	Protein	%2	9.0
Fat%		19.0	Fat%		17.0	Fat%		15.0	Fat%		15.0	Fat%		15.0
Carbohydrate	%	31.0	Carbohydrate	%3	6.0	Carbohydrate	%4	0.0	Carbohydrate	%3	7.0	Carbohydrate	%3	7.0
Fibre%		3.0	Fibre%		3.0	Fibre%		3.0	Fibre%		2.0	Fibre%		2.0
Ash%		7.5	Ash%		7.5	Ash%		7.5	Ash%		7.5	Ash%		7.5
MINERALS			MINERALS			MINERALS			MINERALS			MINERALS		
Calcium%		1.30	Calcium%		1.40	Calcium%		1.30	Calcium%		1.26	Calcium%		1.30
Phosphorus%		0.88	Phosphorus%		0.94	Phosphorus%		0.84	Phosphorus%		0.93	Phosphorus%		0.86
Sodium	%0	-37	Sodium	%0	.48	Sodium	%0	-37	Sodium	%0	.63	Sodium	%o	.52
Chloride	%0	.69	Chloride	%0	.56	Chloride	%0	.61	Chloride	%	1.01	Chloride	%	1.02
Potassium%		0.72	Potassium%		0.63	Potassium%		0.62	Potassium%		0.86	Potassium%		0.86
Magnesium	%0	.11	Magnesium	%0	.12	Magnesium	%0	.11	Magnesium	%0	.12	Magnesium	%o	.12
Iron	mg/ kg	168	Iron	mg/ kg	184	Iron	mg/ kg	158	Iron	mg/ kg	202	Iron	mg/ kg	201
Zinc	mg/ kg	171	Zinc	mg/ kg	203	Zinc	mg/ kg	167	Zinc	mg/ kg	220	Zinc	mg/ kg	219
Copper	mg/ kg	16	Copper	mg/ kg	19	Copper	mg/ kg	15	Copper	mg/ kg	21	Copper	mg/ kg	20
Manganese	mg/ kg	45	Manganese	mg/ kg	50	Manganese	mg/ kg	43	Manganese	mg/ kg	57	Manganese	mg/ kg	57
Iodine	mg/ kg	2.1	lodine	mg/ kg	2.6	lodine	mg/ kg	2.1	lodine	mg/ kg	2.8	Iodine	mg/ kg	2.8
Selenium	mg/ kg	0.34	Selenium	mg/ kg	0.36	Selenium	mg/ kg	0.32	Selenium	mg/ kg	0.40	Selenium	mg/ kg	0.40
VITAMINS	8/ 1/8	0.54	VITAMINS		,-	VITAMINS		,-	VITAMINS			VITAMINS	1115/ 115	0.40
Vit A	IU/ kg	18729	Vit A	IU/ kg	18970	Vit A	IU/ kg	21940	Vit A	IU/ kg	12823	Vit A	IU/ kg	16545
Vit D3	IU/ kg	1024	Vit D ₃	IU/ kg	1014	Vit D ₃	IU/ kg	986	Vit D ₃	IU/ kg	711	Vit D3	IU/ kg	713
Vit E	mg/ kg	260	Vit E	mg/ kg	473	Vit E	mg/ kg	473	Vit E	mg/ kg	559	Vit E	mg/ kg	559
Vit K	mg/ kg	0.15	Vit K	mg/ kg	0.15	Vit K	mg/ kg	0.15	Vit K	mg/ kg	0.10	Vit K	mg/ kg	0.10
Vit C	mg/ kg	60	Vit C	mg/ kg	70	Vit C	mg/ kg	70	Vit C	mg/ kg	82	Vit C	mg/ kg	82
Vit B1	mg/ kg	28	Vit B1	mg/ kg	28	Vit B1	mg/ kg	28	Vit B1	mg/ kg	19	Vit B1	mg/ kg	19
Vit B2	mg/ kg	14	Vit B2	mg/ kg	14	Vit B2	mg/ kg	14	Vit B1	mg/ kg	19	Vit B2	mg/ kg	19
Vit B3			Vit B3	mg/ kg	163	Vit B3	mg/ kg	162	Vit B3	mg/ kg				
Vit B5	mg/ kg	161	Vit B5	mg/ kg	46	Vit B5	mg/ kg	45	Vit B5	mg/ kg	123	Vit B3	mg/ kg	122
Vit B6	mg/ kg	45	Vit B6	mg/ kg	16	Vit B6	mg/ kg	15	Vit B6	mg/ kg	33 12	Vit B5 Vit B6	mg/ kg	33
Vit B8	mg/ kg	16	Vit B8	mg/ kg		Vit B8	mg/ kg	0.21	Vit B8	mg/ kg	0.18	Vit B8	mg/ kg	12
	mg/ kg	0.20	Vit B9	mg/ kg	0.21 4.80	Vit B9	mg/ kg	4.70	Vit B9				mg/ kg	0.18
Vit B9 Vit B12	mg/ kg	4.60	Vit B12	mg/ kg		Vit B12	mg/ kg	0.27	Vit B12	mg/ kg mg/ kg	3.40	Vit B9 Vit B12	mg/ kg	3.30
	mg/ kg	0.26	Choline	mg/ kg	0.27	Choline	mg/ kg	1816	Choline	mg/ kg	0.19		mg/ kg	0.19
Choline	mg/ kg	1906	Taurine		1855 860	Taurine	mg/ kg	890	Taurine		2022	Choline	mg/ kg	2025
Taurine	mg/ kg	761		mg/ kg	860	ESSENTIAL FATTY ACII		890		mg/ kg	831	Taurine	mg/ kg	872
ESSENTIAL FATTY AC			ESSENTIAL FATTY ACI			Omega- 6	%	- /	ESSENTIAL FATTY ACI	%		ESSENTIAL FATTY ACI		
Omega- 6	%	2.9	Omega- 6	%2	-7	-	76	2.6	Omega- 6		2.0	Omega- 6	%	2.0
Linoleic acid%		2.6	Linoleic acid%		2.5	Linoleic acid%	0/	2.5	Linoleic acid	%	1.8	Linoleic acid	%	1.9
Omega- 3	%0	.4	Omega- 3	%0	.4	Omega- 3	%0	.3	Omega- 3	%0	-4	Omega- 3	%0	-3
DHA	%0	.06	DHA	%0	.06	DHA	%0	.05	DHA	%0	.07	DHA	%0	.07
EPA + DHA	%0	.20	EPA + DHA	%0	.20	EPA + DHA	%0	.15	EPA + DHA	%0	.22	EPA + DHA	%0	.23
ENERGY			ENERGY			ENERGY			ENERGY			ENERGY		
Metabolisable energy (calculated)	Kcal/ g	3.750	Metabolisable energy (calculated)	Kcal/ g	3.650	Metabolisable energy (calculated)	Kcal/ g	3.550	Metabolisable energy (calculated)	Kcal/ g	3.585	Metabolisable energy (calculated)	Kcal/ g	3.585

		Nutrient value	KEY NUTRIENTS*	Unit	Nutrient value	KEY NUTRIENTS*	Unit	Nutrient value	KEY NUTRIENTS*		Nutrient value	KEY NUTRIENTS*		
loisture%		9.5	Moisture%		9.5	Moisture%		9.5	Moisture%		9-5	Moisture%		9.5
otein	%2	7.0	Protein	%2	5.0	Protein	%2	7.0	Protein	%2	6.0	Protein	%2	7.0
1%		17.0	Fat%		15.0	Fat%		17.0	Fat%		12.0	Fat%		9.0
rbohydrate	%3	7.0	Carbohydrate	%4	0.5	Carbohydrate	%3	6.5	Carbohydrate	%	42.5	Carbohydrate	%	44-5
re%		2.0	Fibre%		2.5	Fibre%		2.5	Fibre%		2.5	Fibre%		3.0
h%		7-5	Ash%		7.5	Ash%		7.5	Ash%		7.5	Ash%		7.0
NERALS			MINERALS			MINERALS			MINERALS			MINERALS		
lcium%		1.40	Calcium%		1.40	Calcium%		1.30	Calcium%		1.30	Calcium%		1.25
osphorus%		0.94	Phosphorus%		0.83	Phosphorus%		0.84	Phosphorus%		0.86	Phosphorus%		0.85
dium	%0	.63	Sodium	%0	.51	Sodium	%0	.36	Sodium	%o	-53	Sodium	%0	.42
oride	%0	.79	Chloride	%0	.80	Chloride	%0	.56	Chloride	%o	-74	Chloride	%0	.70
tassium%		0.64	Potassium%		0.62	Potassium%		0.64	Potassium%		0.60	Potassium%		0.75
gnesium	%0	.12	Magnesium	%0	.12	Magnesium	%0	.12	Magnesium	%o	.13	Magnesium	%0	.13
n	mg/ kg	187	Iron	mg/ kg	187	Iron	mg/ kg	185	Iron	mg/ kg	172	Iron	mg/ kg	212
c	mg/ kg	197	Zinc	mg/ kg	184	Zinc	mg/ kg	172	Zinc	mg/ kg	167	Zinc	mg/ kg	190
pper	mg/ kg	18	Copper	mg/ kg	17	Copper	mg/ kg	16	Copper	mg/ kg	16	Copper	mg/ kg	19
nganese	mg/ kg	51	Manganese	mg/ kg	50	Manganese	mg/ kg	46	Manganese	mg/ kg	43	Manganese	mg/ kg	52
line	mg/ kg	2.5	lodine	mg/ kg	2.3	lodine	mg/ kg	2.2	lodine	mg/ kg	2.0	lodine	mg/ kg	2.4
enium	mg/ kg	0.36	Selenium	mg/ kg	0.38	Selenium	mg/ kg	0.37	Selenium	mg/ kg	0.34	Selenium	mg/ kg	0.42
AMINS	1115/ 115	0.50	VITAMINS	IIIS/ KS	0.50	VITAMINS	IIIS/ KS	0.5/	VITAMINS	IIIS/ KS	0.54	VITAMINS	IIIS/ NS	0.42
A	IU/ kg	12845	Vit A	IU/ kg	20710	Vit A	IU/ kg	15799	Vit A	IU/ kg	15797	Vit A	IU/ kg	18700
D ₃	IU/ kg	721	Vit D ₃	IU/ kg	933	Vit D ₃	IU/ kg	717	Vit D3	IU/ kg	728	Vit D ₃	IU/ kg	891
E	mg/ kg	473	Vit E			Vit E	mg/ kg		Vit E			Vit E	mg/ kg	473
K	mg/ kg	0.10	Vit K	mg/ kg	473	Vit K	mg/ kg	473 0.10	Vit K	mg/ kg	473 0.10	Vit K	mg/ kg	0.12
C	mg/ kg	70	Vit C	mg/ kg	0.15	Vit C			Vit C	mg/ kg		Vit C	mg/ kg	60
B1	mg/ kg	19	Vit B1	mg/ kg	70		mg/ kg	70	Vit B1	mg/ kg	70	Vit B1	mg/ kg	24
B2	mg/ kg	10	Vit B2	mg/ kg	26	Vit B1	mg/ kg	19		mg/ kg	19	Vit B2		
B3	mg/ kg	123	Vit B3	mg/ kg	13	Vit B2	mg/ kg	10 122	Vit B2	mg/ kg	10 120	Vit B3	mg/ kg	12
B5		-	-	mg/ kg	154	Vit B ₃	mg/ kg		Vit B ₃	mg/ kg			mg/ kg	135
B6	mg/ kg mg/ kg	33	Vit B5	mg/ kg	43	Vit B5	mg/ kg	33	Vit B5	mg/ kg	33	Vit B5	mg/ kg	38
B8		0.18	Vit B6	mg/ kg	14	Vit B6	mg/ kg	11	Vit B6	mg/ kg	11	Vit B6	mg/ kg	14
Bo Bo	mg/ kg		Vit B8	mg/ kg	0.20	Vit B8	mg/ kg	0.18	Vit B8	mg/ kg	0.17	Vit B8	mg/ kg	0.18
B12	mg/ kg	3.40	Vit B9	mg/ kg	4.50	Vit B9	mg/ kg	3.30	Vit B9	mg/ kg	3.30	Vit B9	mg/ kg	4.00
oline	mg/ kg	0.19	Vit B12	mg/ kg	0.25	Vit B12	mg/ kg	0.19	Vit B12	mg/ kg	0.19	Vit B12	mg/ kg	0.22
urine urine	mg/ kg	1873	Choline	mg/ kg	1825	Choline	mg/ kg	1884	Choline	mg/ kg	1754	Choline	mg/ kg	2211
rine SENTIAL FATTY ACID	mg/ kg	868	Taurine	mg/ kg	890	Taurine	mg/ kg	1000	Taurine	mg/ kg	1000	Taurine	mg/ kg	1519
	%2		ESSENTIAL FATTY ACI			ESSENTIAL FATTY ACI			ESSENTIAL FATTY ACIDS			ESSENTIAL FATTY ACIDS		
nega- 6 inoleic acid%	762	.7	Omega- 6	%	2.6	Omega- 6	%2	-7	Omega- 6	%	2.3	Omega- 6	%	1.8
	0/	2.5	Linoleic acid	%	2.4	Linoleic acid%		2.5	Linoleic acid	%	2.2	Linoleic acid	%1	.7
ega- 3	%0	-4	Omega- 3	%0	-3	Omega- 3	%0	-4	Omega- 3	%0	-4	Omega- 3	%0	-5
HA	%0	.07	DHA	%0	.06	DHA	%0	.07	DHA	%0	.08	DHA	%0	.12
PA + DHA	%0	.22	EPA + DHA	%0	.21	EPA + DHA	%0	.22	EPA + DHA	%0	.25	EPA + DHA	%0	.38
ERGY			ENERGY			ENERGY			ENERGY			ENERGY		
tabolisable energy lculated)	Kcal/ g	3.685	Metabolisable energy (calculated)	Kcal/ g	3.840	Metabolisable energy (calculated)	Kcal/g	3.668	Metabolisable energy (calculated)	Kcal/ g	3.418	Metabolisable energy (calculated)	Kcal/ g	3.268

38

3.585

The Purina® PRO PLAN® range



All size: Adult 7+



Large Athletic: Puppy



Medium: Adult



Large Athletic: Adult



Large Robust: Puppy



Medium: Adult



Medium: Puppy



Large Robust: Adult



Medium: Adult



Medium/Large: Adult 7+



Medium: Puppy



Small & Mini: Adult



Small & Mini: Puppy

Small & Mini: Adult



Small & Mini: Adult



All Sizes: Adult



All Sizes: Adult Small & Mini: Adult 9+



Small & Mini: Puppy



CHTIDERMA SENSITIVE SKIN



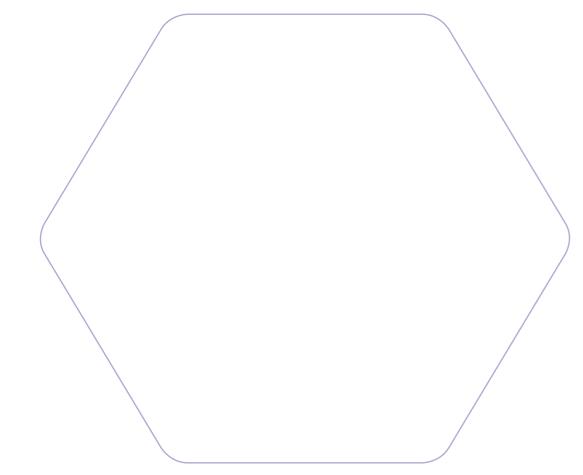
CPTI WEIGHT ADULT LIGHT/ STERILISED















To learn more about Purina® PRO PLAN® visit www.purina-proplan.com