PURINA° PROPLAN° VETERINARY DIETS

ALL-ROUND CARE FOR YOUR CAT'S URINARY HEALTH



Urinary problems are common among cats. Known collectively as Feline Urinary Tract Disease (FLUTD), these conditions can be painful and in some cases, an emergency.

The common signs of FLUTD include:

- Difficulty urinating
- Crying out while urinating
- Excessive licking of the genital area
- Urinating outside the litter box
- Blood in the urine
- Fearful, nervous or aggressive behaviour



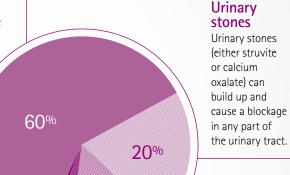
FLUTD risk factors and treatment

There are several underlying causes of FLUTD





Feline Idiopathic Cystitis (FIC) is the most common type of FLUTD. Idiopathic simply means the cause is unknown. A vet will diagnose FIC once other causes have been ruled out.



Bladder cancers

Bladder cancers can cause FLUTD although thankfully this is very rare.

Bacterial infection

Although they are rare in young and healthy cats, older cats with underlying health conditions can sometimes develop a bacterial infection of the urinary tract.

Urethral plug

Male cats can develop blockages formed of proteins and crystals in the urine that bind together. These are called urethral plugs and when they occur, emergency treatment is needed.



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Is your cat more at risk?

Cats are more likely to develop FLUTD if they have any of the risk factors below:

- Low water consumption
- Being overweight or obese
- Neutering, especially in male cats
- An indoor lifestyle with little or no access to outside
- Having not enough exercise
- Living in a multi-cat household
- Sudden changes in routine

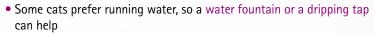




How you can help your cat with FLUTD

HYDRATION

The more water your cat drinks, the lower the risk of FLUTD.
Cats can be reluctant drinkers, but there are a number of ways you can encourage your cat to consume more water:



- Cats' whiskers are very sensitive, so make sure the water bowl is wide enough to drink from without touching the sides
- Most cats prefer drinking from glass or ceramic rather than plastic
- Placing multiple bowls of water around the house can encourage drinking
- Your vet may recommend a wet food such as PURINA® PRO PLAN® VETERINARY DIETS UR St/Ox Urinary wet as a simple way of increasing the amount of moisture in your cat's diet

ENVIRONMENT

The most common type of FLUTD is Feline Idiopathic Cystitis (FIC). This is often triggered by something in the environment that your cat finds stressful. It could be a change in routine, for example, or a dispute with another cat in the household. To minimise stress in the home, follow these simple steps:

- Prevent disputes over resources like litter trays and water by providing one for each cat, plus a spare (so three for two cats, four for three cats, and so on)
- Make sure there are enough high spaces and hiding places for all the cats in the home
- Ensure your cat has plenty of toys and human interaction
- Keep food away from litter boxes
- Keep litter trays clean and in a quiet place







NUTRITION

If your vet diagnoses FLUTD, they may recommend switching to a specially formulated diet such as PURINA® PRO PLAN® VETERINARY DIETS UR St/Ox Urinary.



Key benefits









Talk to your vet about what you **currently do** to help your cat with FLUTD and use the following care plan to **identify further changes** you can make to help. It might not be possible to do everything, so ask your vet about which changes are most appropriate based on your home and other pets in the house.

Fountain Glass / Ceramic bowl Multiple sources	
Multiple sources	
Enviroment	
Outdoor access	
Litter tray in quiet place	
Litter tray cleaned daily	
Daily play	
* beds & litter trays (+ a spare)	
(* Please fill in quantity available)	
Nutrition	
Urinary Diet	
Dry food	
Wet food	

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For more information talk to your vet or contact Nestlé Purina at XXX

